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The mission of Dane County Humane Society is Helping People Help Animals

2014 BY THE NUMBERS

6,295 Companion animals admitted

954 Lost pets reunited with their owners

697 Animals transferred in from other organizations

749 Dogs adopted

2,062 Cats adopted

562 Animals of other species adopted

2,958 Injured & orphaned wild animals treated at Four Lakes Wildlife Center



FROM THE EXECUTIVE DIRECTOR



While 2014 was both rewarding and challenging, we are very proud of our accomplishments in achieving our mission of "Helping People Help Animals." We are grateful to all of our supporters, volunteers and staff who ensure that we are able to help our local animals as well as reaching out to other shelters in need.

Hard work and partnerships allow Dane County Humane Society to help thousands of animals every year. It is through your continued support that we are able to help people and animals in our community.

On May 31 and June 1, 2014, Dane County Humane Society was honored to be among 200 animal shelters from across the U.S. invited to participate in Maddie's Pet Adoption Days. Charitable foundation Maddie's Fund® earmarked \$10 million as a way to give back to the participating organizations, donating up to \$2,000 per adopted dog or cat. Dane County Humane Society, Dane County Friends of Ferals, Angel's Wish, Friends of Noah and Humane Society of Southern Wisconsin were among the organizations across the country working together to find loving homes for 10,000 shelter animals in just two days.

At our main shelter, the lineup started a full three hours before doors opened and reached far down our driveway. As a group, Dane and Rock County organizations adopted out 502 animals and raised approximately \$380,000 to support our shelters. This greatly surpassed our original goal of 350 adoptions. This was all thanks to the many staff and volunteers who worked tirelessly before, during and after the weekend event.

Thanks to your support, we found many great DCHS animals new homes,

including 86 animals that were senior and/or had treatable illnesses. Additionally, we raised approximately \$150,000 for DCHS.

In August, Dane County Humane Society joined PetSmart Charities® Rescue Waggin' program as a destination shelter. Dane County Humane Society is in the unique position of having more adopters than available dogs. While this is wonderful for the dogs in our community, we still want to be able to match families who want pets with new companions. There are many shelters across the country with high canine overpopulation issues and high euthanasia rates for dogs that would be quickly adopted in our area.

Rescue Waggin' works with these shelters to help them address their pet overpopulation while transporting adoptable animals to destinations that can help them. The program has saved more than 70,000 dogs since it started in 2004. In the last part of 2014, Dane County Humane Society completed seven transfers, saving 79 dogs. Of these, almost all animals found homes within one week of arriving and many stayed no more than two days in our care.

Looking forward, our staff is taking a careful look at all of the programs and core services offered by Dane County Humane Society. We are evaluating all of our protocols to ensure that we are providing the best care possible for our animals while also managing and utilizing our limited resources in the most cost effective way possible. Our ultimate goal is to continue to be adoption guarantee and to meet the needs of all the animals that come into our care.



Thanks to your support, Dane County Humane Society staff and volunteers continue working toward a stronger humane community in Wisconsin.

ANIMAL WELFARE

Dane County Humane Society is an open-admission shelter accepting all animals in need of assistance. We are committed to helping all animals return to their owners or find new homes when necessary. We strive to be a resource for all pet owners in our community through a variety of programs.

Reception & Adoption Services – Great customer service is a priority at DCHS during every stage of an animal's stay with us. Our reception team is an informational resource for pet owners in our community. Adoption counselors meet with each family to ensure that we make the best match possible.

Animal Care & Enrichment - Improving their stay at the shelter helps

alleviate stress for the animals in our care. DCHS staff and volunteers provide exceptional daily care and attention for our animals. Additionally, our behavior team developed enrichment activities such as quiet cuddle time, physical exercises and stimulation, as well as feeding and behavior activities, that help animals feel safe and loved.



Lost Pet Services -

Microchipping services are available to the public and we help reunite pets with their owners by posting lost pet information and pictures on our website.

Pet Food Pantry – Partnering with the Community Action Coalition for South Central WI, Inc., we help supply pet food and cat litter at local food pantries.

Dog Training Classes – At weekly dog training classes, owners are taught by our Canine Behavior Team how dogs learn. They learn positive ways to manage everyday, real-life situations for their adult dog or puppy.

VOLUNTEERS

Staff and volunteers are the heart and soul of Dane County Humane Society. Volunteers perform a wide range of tasks from direct animal care to hosting fundraising events. Over 1,200 volunteers help DCHS operate and give animals in need a temporary home.

Foster Families – In 2014, our foster volunteers opened their hearts and homes to 638 animals in need. These special animals received much needed socialization or a comfortable place to recover from illness and injury.

ANIMAL MEDICAL SERVICES

Dane County Humane Society provides every animal with a thorough medical exam and care during their time with us. Our staff performs everything from routine exams and vaccinations to more complicated repair surgeries for injured companion animals and wildlife.

Spay & Neuter Services - All cats, dogs and rabbits are spayed or neutered before adoption.

Felines In Treatment – We continue to lead the nation in successfully treating dermatophyte (ringworm) for infected cats. Since 2003, more than 800 cats have graduated and found new homes thanks to our treatment program.

Domestic species helped in 2014- dogs, cats, rabbits, bearded dragons, birds (various species), chickens, chinchillas, ducks, ferrets, fish, gerbils, goats, geese, guinea pigs, hamsters, hedgehogs, horses, lizards, mice, peafowl, pigs, rats, snakes, spiders, turkeys & turtles.



EDUCATION & OUTREACH



Youth education and community outreach is important to Dane County Humane Society. We strive to teach the principles of empathy, responsibility and philanthropy. The future of animal welfare is in the hands of our youth and our community.

Youth Education – Through our Camp Pawprint, Humane Heroes, birthday parties, school tours and workshops, we teach children the fundamental lessons of being an advocate for animals of all species.

Community Outreach – We host a number of informative sessions for the public, including presentations on animal behavior, as well as free vaccine clinics. Our hope is that members of the community will see Dane County Humane Society as a resource to help them have a long and successful relationship with their animal companions. Our community is very supportive of animals and we hope to continue helping develop our future animal ambassadors.





FOUR LAKES WILDLIFE CENTER



Our wildlife rehabilitation program provides responsible care for ill, injured and orphaned wildlife of South Central Wisconsin. We see a large variety of patients and our intake increases every year. Our staff and volunteers are dedicated to providing care for these animals and treasure the days that our wildlife are released back into the wild.



Most Common Species - American Crow, American Goldfinch, American Robin, Canada Goose, Common Grackle, Common Snapping Turtle, Cooper's Hawk, Deer Mouse, Eastern Chipmunk, Eastern Cottontail, European Starling, Gray Squirrel, Great Horned Owl, House Finch, House Sparrow, Mallard, Mourning Dove, Painted Turtle, Raccoon, Red-tailed Hawk, Spiny Softshell Turtle, Ground Squirrel, Virginia Opossum & Wood Duck

DEVELOPMENT

Ruby's Gala – Our inaugural Ruby's Gala (now named Toto's Gala) was a big success! Kicking off the event with a cocktail hour hosted by the BerbeeWalsh Foundation, guests then moved to the Madison Masonic Center's Grand Ballroom for dinner and live music. A silent auction and Fund-A-Need live ask helped us fulfill over \$20,000 of a matching gift provided by longtime DCHS friend, Ruth Vetter.

Bark & Wine – DCHS's signature event, Bark & Wine, invited shelter supporters to our 12th annual open-house style event. Nearly 250 guests enjoyed appetizers, plentiful wine and a great opportunity to explore DCHS's fantastic programs. DCHS sends a heartfelt thank you to all our sponsors and supporters who joined us for Bark & Wine!







THE MAGGIE FUND

By Rosemary Kendrick



This is about a dear little dog who wins hearts — and inspired the creation of The Maggie Fund to benefit small dogs who come to Dane County Humane Society with special veterinary needs.

I established the fund at the shelter in June 2014 to honor my beloved Maggie. She's my first dog ever, a jaunty Papillon. She's 14 and I'm nearing 75. And now other little dogs are benefitting due to this lively 8-pound charmer who grins whenever she sees a camera pointed in her direction.

By the end of 2014 The Maggie Fund had paid for specialized veterinary treatment for two other dogs — a Chihuahua and a Pomeranian. Both boys, found as strays with serious injuries, were adopted into good homes.

This story started in early 2009 when I decided that after a lifetime with cats, it was time to bring a dog into my home. Through web research I located an impressive

couple, 300 miles away in Minnesota, who breed and show Papillons. Their numbers are small while their expertise and caring are huge.

Maggie was nine years old then. She was their favorite dog and they never planned to part with her. I was gently persistent — I even got my backyard fenced — and they eventually agreed I could visit, but with "no guarantees."

It was mutual love at first sight. Maggie was the dog who jumped onto the couch and curled up on my lap. I looked at Karen and she said softly, "She likes you."

Karen and her husband, Myron, were sad as we completed the paperwork, but they sensed that things would be OK. It seems Maggie had a yearning to be queen of the castle and star of the show! No need for other dogs.

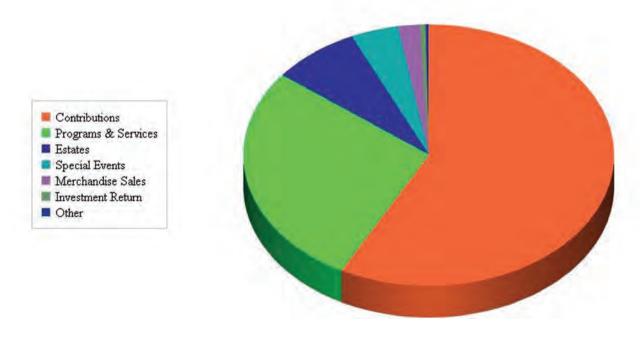
We've kept in close touch since I left with Maggie that day. And every fall, Myron and Karen drive the 600-mile round trip to visit us for a weekend. We've become good friends and always have fun times together.

Hopefully The Maggie Fund will help create many happy stories about little dogs and their people. I'm taking photos of the participants for an official scrapbook.

Rosemary was a reporter and copy editor at The Capital Times for 38 years. In addition to Maggie, she has two purebred rescue cats, Fudge and Misty.

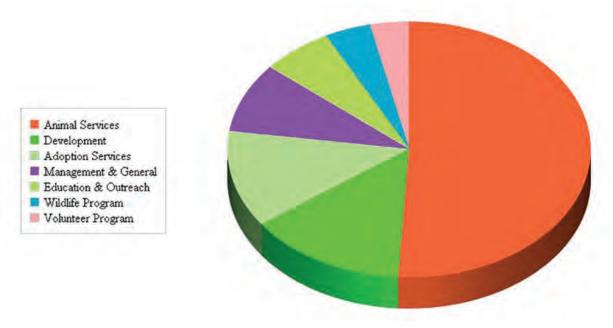
FINANCIAL REPORT - REVENUE

Contributions	\$1,980,381	57.79%
Program Services	\$948,205	27.67%
Estates	\$263,515	7.69%
Special events	\$141,929	4.14%
Merchandise Sales	\$65,147	1.9%
Investment Return	\$17,243	.5%
Other	\$10,622	.31%
Total	\$3,427,042	



FINANCIAL REPORT - EXPENSES

Expenses		
Animal Services	\$2,011,163	50.95%
Development	\$554,430	14.04%
Adoption Services	\$483,955	12.26%
Management & General	\$348,231	8.82%
Education & Outreach	\$250,042	6.33%
Wildlife Program	\$161,636	4.09%
Volunteer Program	\$138,177	3.51%
Total	\$3,947,634	



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MADDIE'S PET RESCUE PROJECT



		Dog	Cat	Total
A BEGINNING	SHELTER COUNT: January 1, 2014	36	117	153
NTAKE		100		
From the Public				
Healthy		865	1432	2297
Treatable - Reh		127	599	726
Treatable - Mar		142	96	238
Unhealthy & Un		253	811	1064
Subtotal Intak	e from the Public	1387	2938	4325
	from Organizations within Target Community (DCFOF, HSSW, Darling Pet Rescue, WI	Rottweiler Resc	ue)	
Healthy		3	3	6
Treatable - Rel		0	36	36
Treatable - Mar		0	0	0
Unhealthy & U	atreatable from Incoming Transfers from Orgs within Target Community	3	39	42
- January and Company	B			- 1
	from Organizations outside Target Community			
Healthy		261	222	483
Treatable - Reh	F. C. (2010). C. (2010).	36	54	90
Treatable - Mar		26	10	36
Unhealthy & Un		36	53	89
Suptotal Intak	e from Incoming Transfers from Orgs outside Target Community	359	339	698
	lians Requesting Euthanasia	-E-2		-
Healthy	90.00	0	0	0
Treatable - Reh		0	0	0
Treatable - Mar		0	0	0
Unhealthy & U		82	75	157
	e from Owners/Guardians Requesting Euthanasia	82	75	157
	[B+C+D+E] Requested Euthanasia (Unhealthy & Untreatable Only)	1831 82	3391 75	5222
	OTAL INTAKE [F minus G]	1749	3316	5065
DOPTION	S		-	
Healthy	4	369	988	1357
Treatable - Reha	bilitatable	205	889	1094
Treatable - Man		144	90	234
Unhealthy & Un		32	95	127
TOTAL ADOP		750	2062	2812
TCOINC TRAN	SFERS to Organizations within Target Community			
Healthy	SPERS to Organizations within Turget Community	0	121	121
Treatable - Reha	shilitotable	ø	19	19
Treatable - Man		0	37	37
Unhealthy & Un		0	156	156
	OING TRANSFERS to Orgs within Target Community	0	333	333
Healthy	SFERS to Organizations outside Target Community	23	15	38
Treatable - Reha	di Direcable	17	3	20
Treatable - Man		19	1	20
Unhealthy & Un		31	7	38
	OING TRANSFERS to Orgx outside Target Community	90	26	116
DETURN TO	OWNER/GUARDIAN	1 770	250	027
IKETUKN TO C	MINENGUARDIAN	668	259	927
RETURN TO I	IABITAT	0	0	0
OGS & CA	TS EUTHANIZED			
CALL DE LA SECTION AND ADDRESS OF THE PARTY	rdes Owner/Guardian Requested Euthanasia)	0	0	0
	des Owner Guardian Requested Euthanasia) bilitatable (Includes Owner/Guardian Requested Euthanasia)	0	0	0
	ageable (Includes Owner/Guardian Requested Euthanasia)	0	0	0
	treatable (Includes Owner/Guardian Requested Euthanasia)	320	679	999
	isia [M+N+O+P]	320	679	999
Owner/Guardian	Requested Euthanasia (Unhealthy & Untreatable Only)	82	.75	157
ADJUSTED TO	OTAL EUTHANASIA [Q minus R]	238	604	842
UTCOMES	3			
	UTCOMES [I+J+K+L+S] Excludes Owner/Guardian Requested Euthanasia			
		1746	3284	5030
	an sample only)	_		29
(Unhealthy & U.	T IN SHELTER/CARE	1	28	
(Unhealthy & U. DIED OR LOS	T IN SHELTER/CARE OMES T + U Excludes Owner/Guardian Requested Euthanasia (Unhealthy &	1	28	23
(Unhealthy & U. DIED OR LOS	OMES [T+U] Excludes Owner/Guardian Requested Euthanasia (Unhealthy &	1747	3312	5059



DANE COUNTY HUMANE SOCIETY 5132 VOGES ROAD, MADISON, WI 608-838-0413

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