





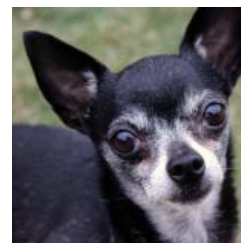
Together We  
help people help animals

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## 2015 by the Numbers

- 5,186 Companion animals admitted
- 841 Lost pets reunited with their owners
- 707 Animals transferred in from other organizations
- 3,353 Total animals adopted
- 869 Dogs adopted
- 1,908 Cats adopted
- 576 Other species adopted
- 3,078 Injured and orphaned animals treated at Four Lakes Wildlife Center





## From the Executive Director

At Dane County Humane Society (DCHS), we are committed to operating in a financially sustainable manner so we can continue to support our community with our core programs and services. Our operations are always constrained by our limited financial resources, therefore we strive to maximize our resources to the best of our collective, conscientious efforts.

While planning for a successful future, it is also important to celebrate our past successes. Every day, we help animals in our community through our core programs and services. Though our resources are tight, we continue to provide aid to those in underserved neighborhoods and our community in general.

In 2015, we held our fifth Community Dog Day event, serving a record number of people and their pets. Funded through grants and donations, DCHS staff and volunteers provided dog food, toys, supplies and general animal welfare guidance, while volunteer veterinarians and technicians administered free vaccines.

DCHS joined a new project, WisCARES, developed by the University of Wisconsin School of Veterinary Medicine and the School of Social Work. The program's goal is to support low-income and homeless individuals through veterinary care, outreach and education.

Our Development Department, after a professional assessment and restructure, continues to be hard at work. With tireless fundraising efforts, grant awards and your support, we have been able to build our new horse and livestock barn! It is exciting to see this project come to fruition. We will be able to better house the homeless horses that come into our care and will no longer have to house animals like geese, goats

or pot-bellied pigs in kennels within the main shelter. The new barn also allows our wildlife rehabilitation program, Four Lakes Wildlife Center (FLWC), to utilize the entire existing barn. Since our patient admissions have almost doubled over the past five years, we are committed to raising the funds we need to remodel the existing barn in order to increase the level of FLWC patient care, and to be equipped to house increased numbers of wild, native Wisconsin animals.

Finally, we are exploring innovative approaches to our animal sheltering best practices. These innovations will save more animals' lives in a cost efficient manner. One of the concepts we have been reviewing is called Managed Intake, which has been embraced by other leading shelters, and will help the shelter to operate more efficiently while in alignment with our mission and values.

Managed Intake refers to a thoughtful process whereby admission to the shelter, whenever possible, is scheduled. Animals and people are better served when intake is matched with capacity for care and the ability to assure an appropriate outcome for each animal within a reasonable time frame. After much research and planning, we are ready to move forward with Managed Intake in 2016.

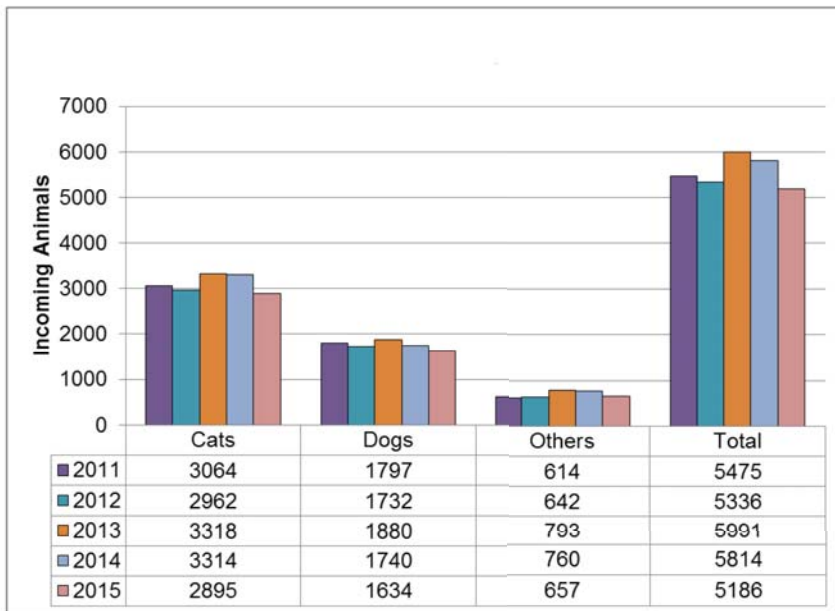
As we look to the future, we are very grateful to you, our dedicated members and philanthropic supporters. We are committed to being a leader in the animal welfare community and upholding a humane ethic that we believe has rippling effects, making our community and our world a better, more humane place.

*Pam McCloud Smith*

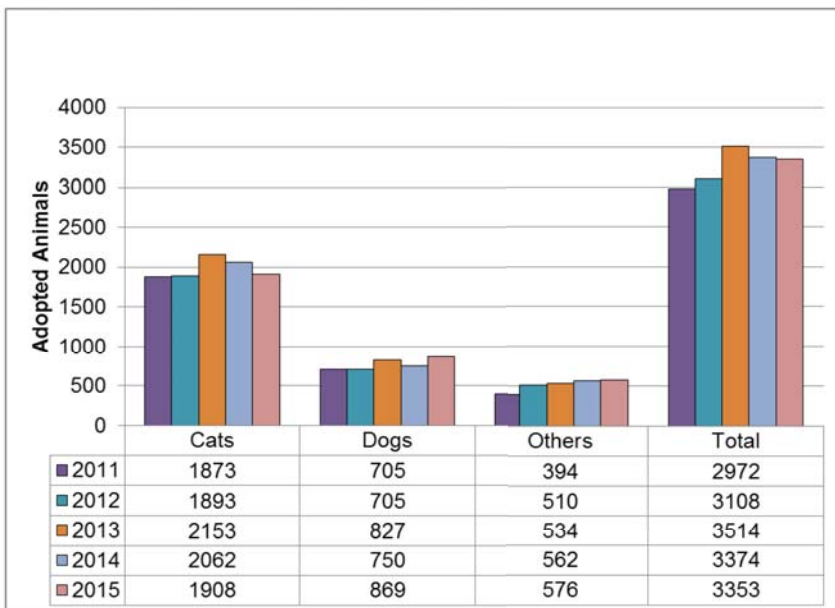
Pam McCloud Smith, Executive Director



## 2011 - 2015 Intake



## 2011 - 2015 Adoptions

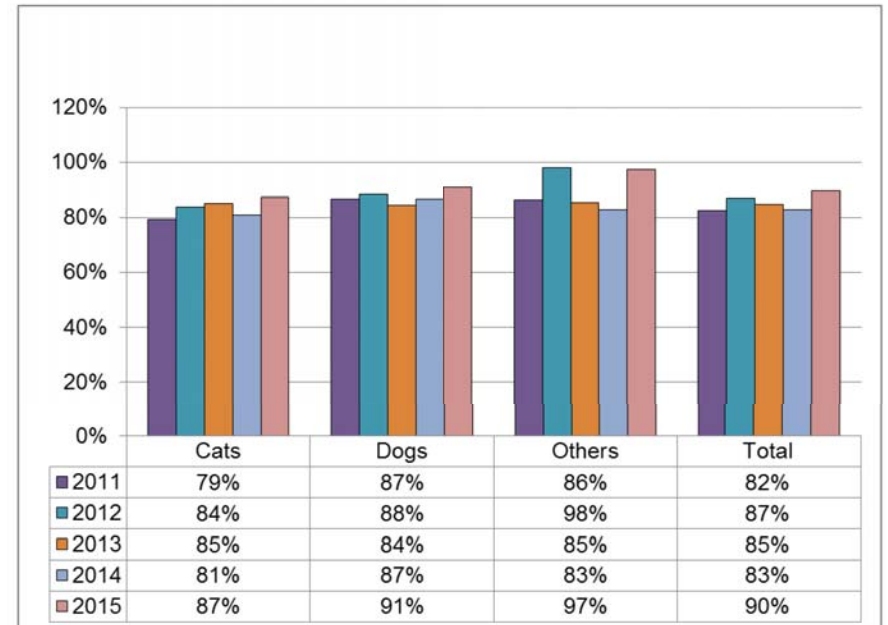


## 2011 - 2015 Save Rate

Save Rate is the percentage of live animals released by means of adoption, redemption and transfer during a given time period.

Save Rate does not include the starting animal inventory for the given time period.

$$\text{Save Rate} = (\text{Adoptions} + \text{Redemptions} + \text{Transfers}) / \text{Intake}$$



# Animal Welfare

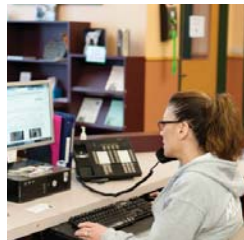
We are committed to providing the best experience possible for all animals that come to DCHS. This includes every aspect of care from intake to outcome. DCHS is a private, nonprofit, open admission shelter. We accept all animals no matter their species, age, health or previous behavior. We are also an adoption guarantee shelter; all healthy animals and those with treatable or manageable conditions will stay with us until they find a new home.

## Reception-Admitting

At DCHS, exceptional care starts with our front office team. They provide information and resources to help owners keep their pets or rehome them. When all other options have been explored, we make appointments for surrendering or bringing in stray animals so that the experience is as streamlined and stress free as possible for the animal and owner.

Our programs include:

- 🐾 Lost pets services
- 🐾 Rehoming services and resources



## Animal Care

DCHS care staff and volunteers provide excellent care and cuddle time for our animals. Daily activities and socialization help to decrease stress and improve the shelter experience for our animals. Socialization time ensures that all animals stay as relaxed as possible and are able to show potential adopters their true personalities.

Our programs include:

- 🐾 Canine and feline enrichment, including feeding and physical activities
- 🐾 Canine behavior modification, including training to increase positive social behaviors, decrease sensitivity to handling and alleviate resource guarding

## Adoption Services

Adoption counselors meet with each potential adopter one-on-one to help bring new families together. Rather than fill out a long application, staff and volunteers talk with family members to learn more about their lifestyles and what type of pet they are looking for.



# Volunteers

DCHS is fortunate to have a large group of dedicated volunteers. Our volunteers go above and beyond to provide extra love, care and attention to each and every animal. Volunteers assist staff in all areas at DCHS and at times even care for animals in their own homes.

1,552 total volunteers served 113,036 hours of work, which is equivalent to having 53 full-time staff members.

## Volunteer Milestones

During 2015, many dedicated volunteer reached major milestone for total hours served over their volunteer careers at DCHS.

14 volunteers have served 1,000+ hours

76 volunteers have served 500+ hours

92 volunteers have served 250+ hours

130 volunteers have served 150+ hours

167 volunteers have served 100+ hours



## Animal Medical Services

Every animal entering DCHS is given a thorough medical exam and, if needed, vaccines at intake. Our team of veterinarians and technicians complete routine medical exams, dental cleanings, spay and neuter services, and at times, more complicated repair procedures for major injuries.

*In 2015:*

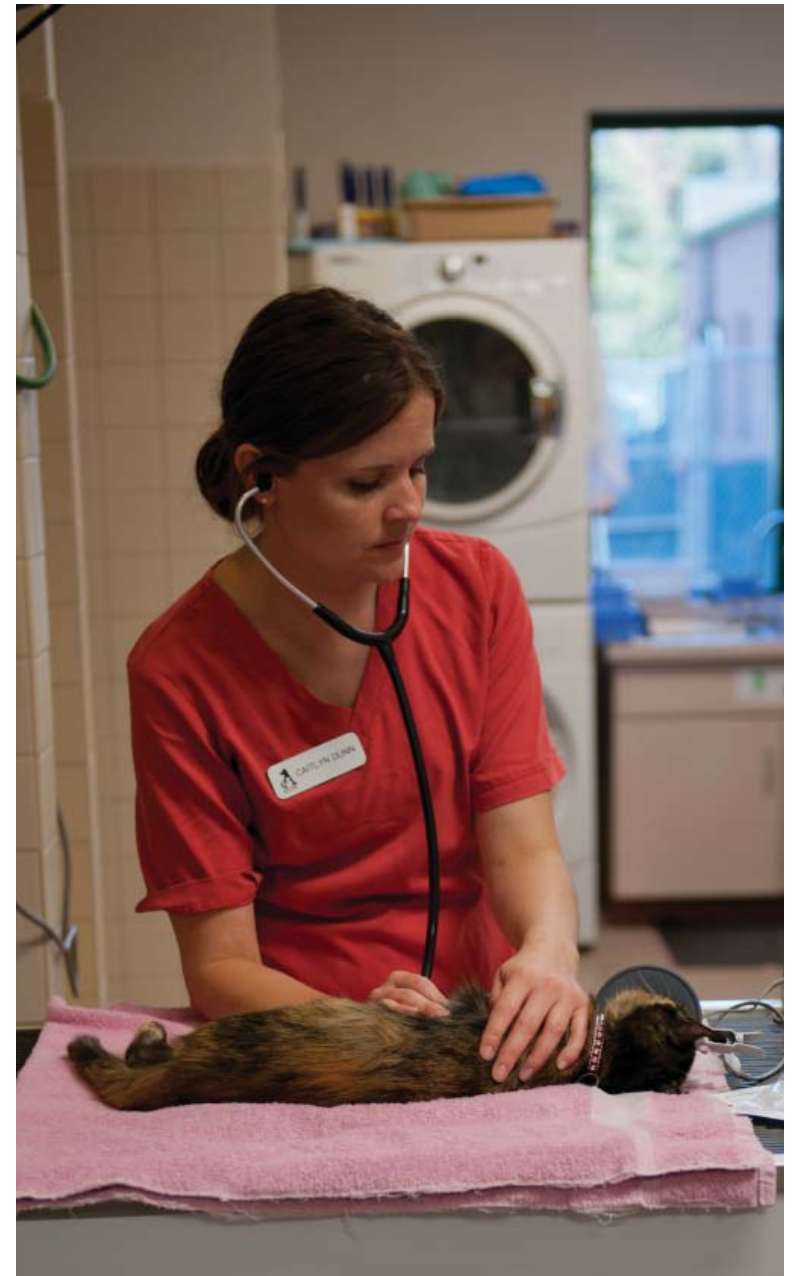
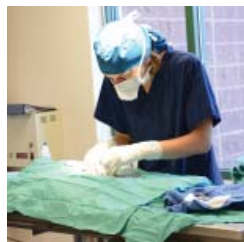
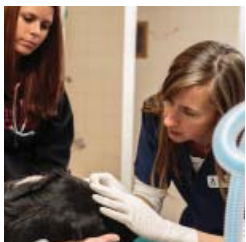
72 cats were treated for ringworm at our Felines in Treatment Center, with 84 graduating from the program in 2015 due to holdovers from 2014. Of the 72 cats treated, 24 were from outside agencies.

1942 shelter animals were spayed or neutered, including 1,281 cats, 570 dogs, 2 pigs and 89 rabbits.

199 public animals were spayed or neutered, including 91 cats, 94 dogs and 14 rabbits.

4963 medical exams were performed.

405 non-spay or neuter surgical procedures and dentals were performed.



## Development

At DCHS we are committed to educating the public, our supporters and our potential supporters about shelter animals and their needs. Through outreach programs, personal meetings and public events we bring awareness to the importance of financial support to help the thousands of animals at DCHS each year.

### Major Events

241 guests attended Toto's Gala, raising \$66,000 in addition to a \$20,000 matching gift.

230 guests attended Bark & Wine, raising \$77,000. VIP tickets included a featured cocktail and appetizer, and viewing an owl release by our Four Lakes Wildlife Center program.

\$19,000 was raised at Dogtoberfest.

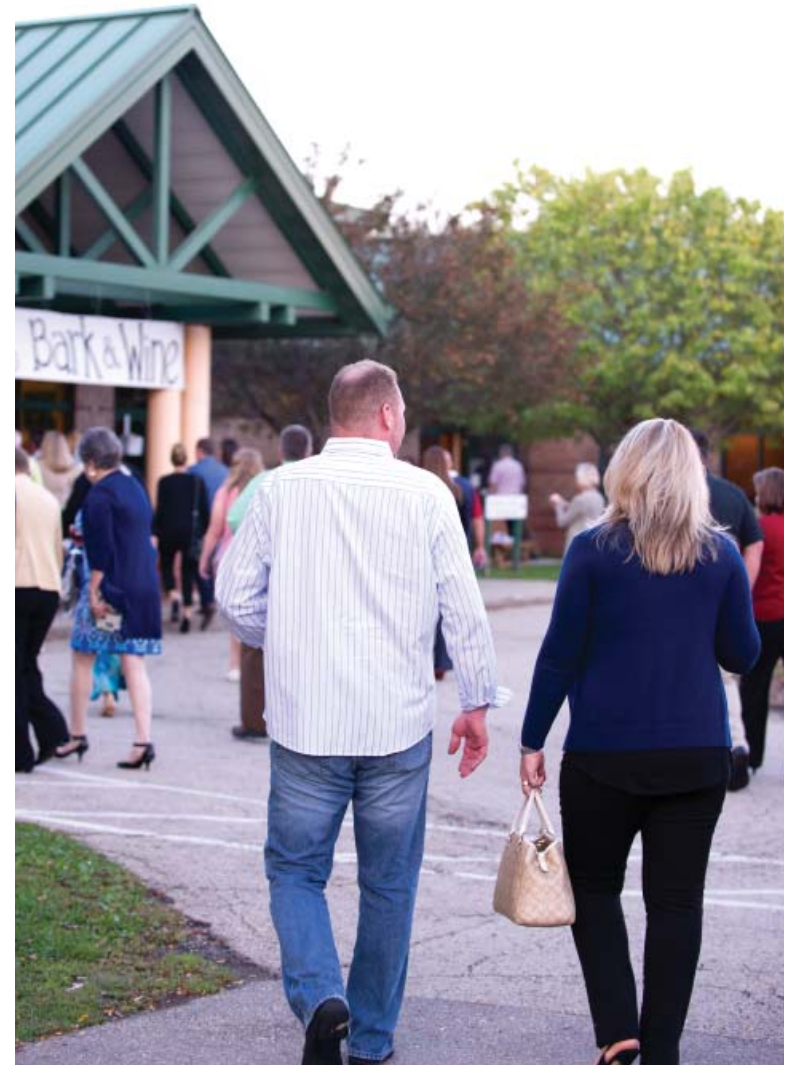
### Youth Education

370 youths attended Camp Pawprint.

We have expanded our humane education program to include day camps when the Madison Metropolitan School District is out of school, extended field trips with shelter tours, and more presentation options.



*"Jim and I are pleased to turn our passions into philanthropy. But passions should not exist in a vacuum—we prefer to channel them into things that can truly impact our community. We appreciate that DCHS has made our philanthropy have such a tremendous impact on the animals of Dane County." -Karen Walsh, BerbeeWalsh Foundation*





## Community Support

Through community outreach and providing resources to pet owners, we hope to prevent animals from having to come to DCHS.

### Community Dog Day

Community Dog Day provides essential veterinary care for dogs and education for dog owners in underserved neighborhoods in Dane County. Cost of veterinary care, vaccines and pet supplies has shown to be a major factor in owners choosing to surrender an animal. At this event, participants receive a free veterinary exam, vaccines, ID tags, educational materials and pet supplies. Owners can also make appointments for low cost spay/neuter services via the shelter.

### Keeping Pets in Their Homes

DCHS in collaboration with Community Action Coalition (CAC) for South Central Wisconsin provides help stocking area food banks with pet food and cat litter. Hard economic times may result in tough choices regarding family pets for households struggling to stretch their limited resources.

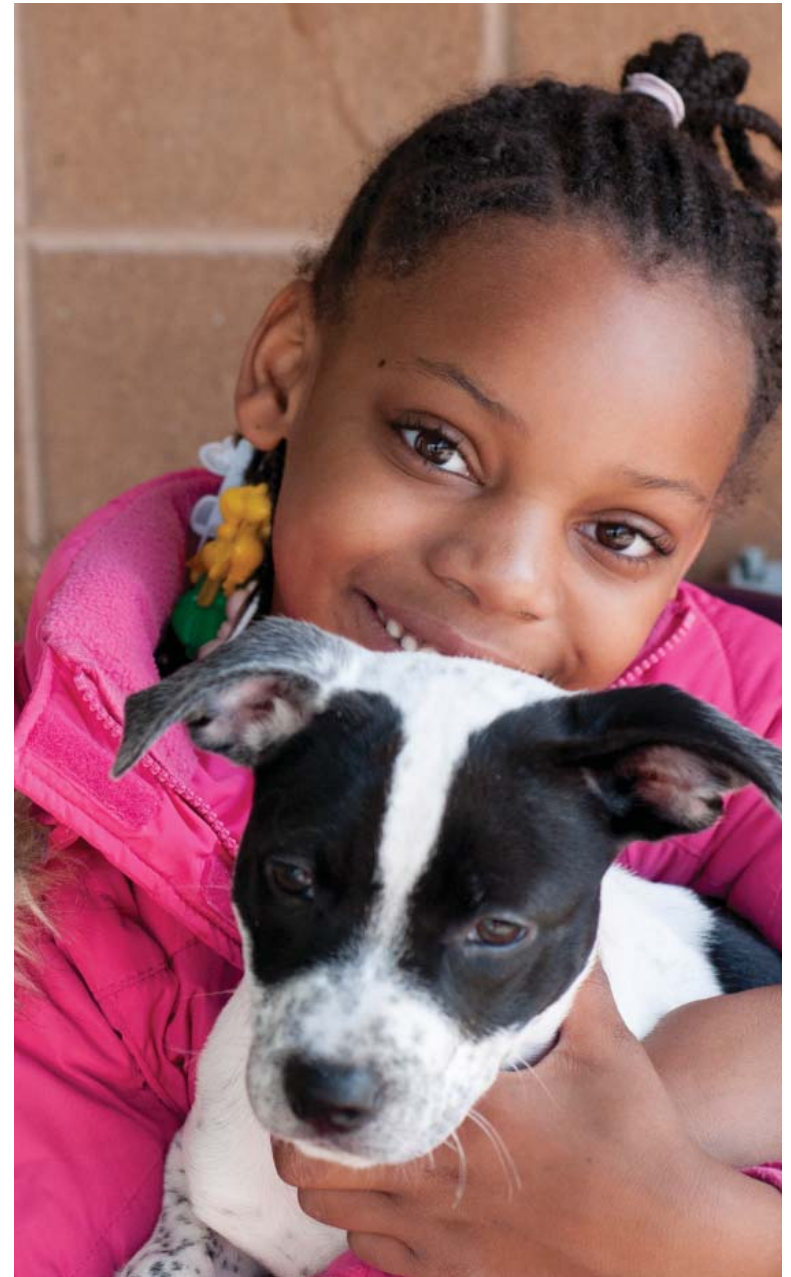
13,670 pounds of pet food and cat litter DCHS distributed in 2015.

67,808 pounds of pet food and cat litter DCHS and CAC distributed in 2015.

157,679 total pounds of pet food and cat litter distributed since the program began in fall 2011.

### Dog Training Classes

New in 2015, we offered 6-week classes for puppies and adults held at DCHS. Led by a professional trainer, participants get a foundation of basic training techniques.



## Four Lakes Wildlife Center

In addition to caring for domestic animals like dogs, cats and horses, DCHS is also a leader in wildlife rehabilitation in Wisconsin. Our wildlife rehabilitation program, Four Lakes Wildlife Center, is the third largest program in the state and takes in more than 3,000 ill, injured and orphaned wild animals every year. The professional staff and volunteers of FLWC take great care to keep the animals in a natural environment and return them to their native habitats once they are fully recovered.

3,078 wild animals were admitted in 2015.

2,958 wild animals were admitted in 2014.

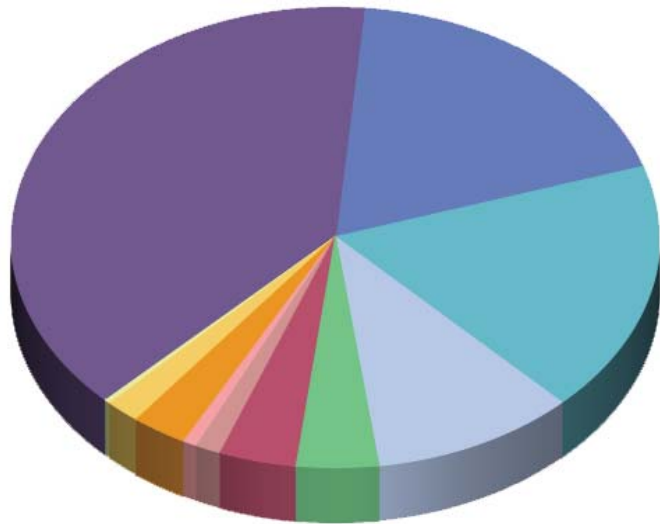
### Most Common Species

Eastern Cottontail, Eastern Gray Squirrel, Common Snapping Turtle, American Robin, Mallard, Common Raccoon, House Sparrow, Big Brown Bat, Mourning Dove, Thirteen Lined Ground Squirrel, Painted Turtle, Red-tailed Hawk and Great Horned Owl



# Financial Report - Revenue

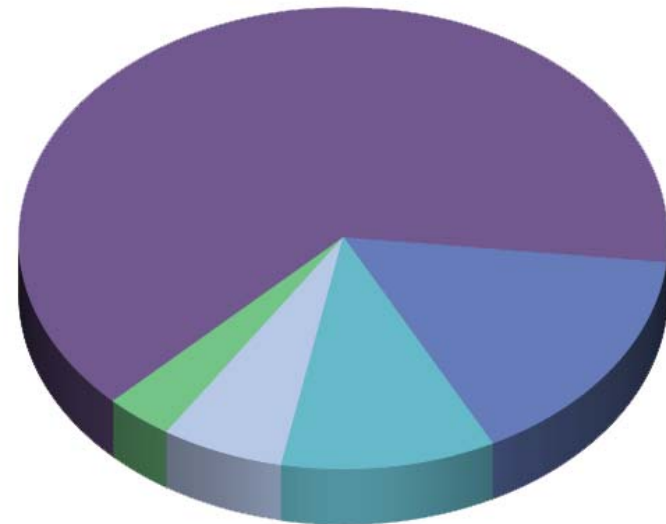
Individual Donations	\$1,524,242	38.92%
Bequests	\$728,543	18.61%
Program Services & Fees	\$692,867	17.69%
Municipal Contracts	\$397,017	10.14%
Grants	\$159,046	4.06%
Major Events	\$150,344	3.84%
Special Events Hosted by DCHS	\$49,252	1.26%
Independent Events	\$27,505	.70%
Corporate Donations	\$108,320	2.77%
Merchandise Sales	\$67,634	1.73%
Investments & Related Income	\$11,124	.28%
<b>Total</b>	<b>\$3,915,894</b>	



- Individual Donations
- Bequests
- Program Services & Fees
- Municipal Contract
- Grants
- Major Events
- Special Events Hosted by DCHS
- Independent Events
- Corporate Donations
- Merchandise Sales
- Investments & Related Income

# Financial Report - Expenses

Personnel	\$2,295,747	64.23%
Operating	\$561,313	15.71%
Building	\$379,257	10.61%
Animal Services	\$217,125	6.07%
Programs & Activities	\$120,724	3.38%
<b>Total</b>	<b>\$3,574,166</b>	



- Personnel
- Operating
- Building
- Animal Services
- Programs & Activities

## 2016 Board of Directors

Cathy Holmes (*President*)

Joseph S. Goode (*Vice President*)

Laura Murray (*Secretary*)

Bridget Bush (*Treasurer*)

Sara Colopy

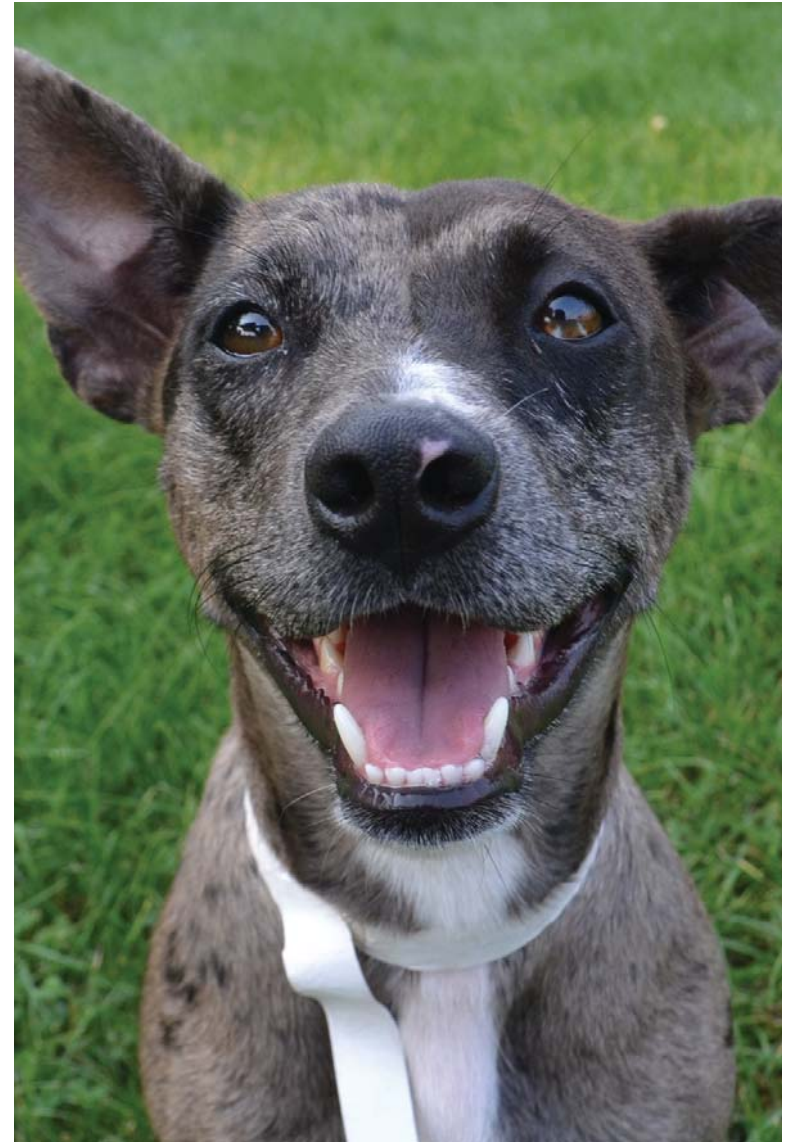
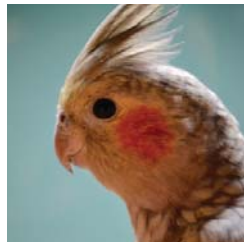
Drew Coursin

Shirley Crocker

Cris Marsh

Ellen McGuire

Amy Overby





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help people help animals



Dane County Humane Society  
5132 Voges Road • Madison, WI  
[giveshelter.org](http://giveshelter.org)