

**The Dane County Humane Society**  
Board of Directors Meeting – March 20, 2018 11:00 a.m.

**Attendees:** Laura Murray, Cathy Holmes, Amy Johnson, Lilly Bickers, Shirley Crocker, Joel Davidson, Sara Colopy (left at 11:45)

**Excused:** Joe Goode, Maggie Premo

**Guests:** Sherri Voigt, Finance Committee

**Staff:** Pam McCloud Smith, Amy Good

1. Opening Business
  - a. Called to order 11:07AM.
  - b. February 20, 2018 meeting minutes to approve.
    - i. **Motion by Joel to approve.** Second by Lilly. **Motion carried.**
  
2. Audit Review
  - a. Sherri Voigt joined the meeting to review the 2018 Audit Report.
    - i. Financial statements very similar to monthly statements reviewed by Board at each meeting due to accuracy of internally generated statements.
    - ii. Unqualified opinion received as desired.
    - iii. No surprises during audit.
    - iv. Auditors reviewed changing coming for 2018 with Finance Committee so DCHS can be prepared.
  
3. Regular Updates
  - a. Executive Director Update
    - i. Pets for Life Program
      1. National program by HSUS.
        - a. Brings medical care and services to people with limited access to pet wellness resources.
        - b. UW Vet School also part of program.
        - c. One of the major goals is as follows, “This study will position animal welfare as an integral component of sustainable and inclusive public health.”
      2. Grant approved and interviews are in progress
      3. Training for staff in April
      4. Highlights of program were reviewed
      5. Very positive and exciting program for DCHS to participate in
    - ii. Wisconsin Federated Humane Societies (WFHS)
      1. Yvonne Bellay, WI State Animal Welfare Manager, has expressed concern regarding the turnover occurring at many shelters in WI.
      2. WFHS is trying to help with transition at these shelters, to support continuity of knowledge
      3. Currently 72 independent shelters in WI
      4. Wisconsin Humane, from Milwaukee, currently manages multiple shelters
        - a. Milwaukee Campus
        - b. Ozaukee Campus
        - c. Racine Campus
        - d. Bay Area Humane Society
        - e. Door County Humane Society

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5. Additional discussion regarding legislative issues in Wisconsin and whether different shelters have different goals regarding legislation.
    - a. Important for DCHS to decide our own opinion on each legislative issue based on our goals.
  - iii. DCHS Centennial in 2021
    1. Timeline for needed activities for celebration is being developed by the Development department
      - a. Scheduled for May completion date
      - b. Toto's in 2021 will start some of Centennial celebration
  - b. Development Update
    - i. Amy Good reviewed her monthly report and again requested feedback to create an effective report for the Board.
      1. Good initial response
      2. Covered Toto's results in report
        - a. Very successful, highest gross to date
        - b. 2019 Toto's will be 3/15/19 again at Monona Terrace
    - ii. Amy distributed several handouts
      1. "Directors' Council"
        - a. Plans for new program
      2. "Portfolios and Moves Management"
        - a. Ways to move donors to new levels
      3. "Donor retention plan for new donors"
      4. "8 ways DCHS Board Members can engage in development"
  - c. Questions on current financials
    - i. Financials for January 31, 2018 were reviewed
    - ii. Hope to be caught up on monthly financials for April meeting.
4. Old Business
  - a. Board Interview and Appointments
    - i. Reviewed status of candidates per Candidate working list.
    - ii. Reminded members to feel free to submit ideas for other candidates
  - b. Toto's Gala Recap
    - i. Covered in Amy's update
5. New Business
  - a. Board Website Main Menu Review and Feedback
    - i. Initial feedback fairly positive
    - ii. Biggest issue is changing sorting to have most current come up first rather than last.
    - iii. Cathy will continue to propose some additional updates based on feedback received.
  - b. Board Meeting Schedule
    - i. Limited discussion due to time constraints
    - ii. Some concern was expressed over a loss of current knowledge without monthly meetings
    - iii. Also, concern for the ability to interact together as group
    - iv. Some ideas included a rotating schedule, allowing those that wanted to attend every month to do so, but allowing others to focus more on every other month.

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- v. Much further discussion is needed.
- c. Easing Amy Good's Transition
  - i. Covered during Amy's update, especially in handout
  - ii. Amy is looking for 1 on 1 meetings with Board members
- 6. Committee Activity and Charters
  - a. Finance – Audit review
  - b. No other updates
- 7. Approval of minutes from February 20, 2018 Closed Session
  - a. **Motion by Joel to approve.** Second by Shirley. **Motion carried.**
- 8. Adjourn
  - a. Meeting was adjourned at 1:05PM.

Respectfully Submitted by,

Cathy Holmes  
**Board Secretary**