

The Dane County Humane Society
Board of Directors Meeting – June 19, 2018 11:00 a.m.

Attendees: Laura Murray, Cathy Holmes, Amy Johnson, Maggie Premo, Shirley Crocker, Joel Davidson

Excused: Sara Colopy, Lily Bickers, Joe Goode

Guests: Marissa DeGroot, Public Relations Coordinator

Staff: Pam McCloud Smith, Amy Good

1. Call to Order and Opening Business
 - a. Officially called to order at 11:05AM

2. Staff Presentation – Melissa DeGroot
 - a. Public Relations include 3-4 regular TV spots and 2 radio spots each week
 - b. Also does writing for Direct Mail, Pawprints, etc.
 - c. Graphic Design and Web front-end including look and feel
 - d. Brought dog Meg who is a transfer from Birmingham.

3. Call to Order and Opening Business - continued
 - a. May 15, 2018 meeting minutes to approve
 - i. **Motion by Joel to approve.** Second by Shirley. **Motion carried.**

4. Regular Updates
 - a. Executive Director Update
 - i. Pets for Life Program
 1. Going well. Animal Services staff also attended the kick-off meeting and was very engaged.
 2. DCHS and Animal Services relationship impressed HSUS
 3. Media is interested in doing field interviews in near future
 4. Pets for Life is a long-term program with statistical feedback during the program, but not a program just for statistical feedback.
 5. DCHS is fully invested for four years at this time
 - ii. Centennial Celebration Planning
 1. Handout from Development Team regarding steps in planning for celebration was shared
 - a. These plans have been approved by the Leadership Team
 2. Recommending Remodel of Cat and Critter Housing as the major fund-raiser during centennial.
 - a. DCHS cat housing is really behind other shelters
 - b. A major donor is very supportive of this effort
 - c. Pam indicated minimum cost to move forward plans with architect to get estimate for actual costs for improved cat housing would be \$50,000
 - d. **Cathy moved that \$50,000 from the Vetter funds be used to engage an architect to create plans for the cat housing remodel.** Second by Amy Johnson. **Motion carried.**
 3. Reviewed goals for centennial in handout.
 - a. Bring questions and comments to next meeting
 - iii. Annual Meeting
 1. Be at DCHS by 5:15PM. No later than start time of 5:30.

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- b. Animal Statistics
 - i. No updates
 - c. Development Update
 - i. Reviewed report
 - 1. Busy spring, Directors Council underway with good feedback so far.
 - 2. Web site near completion. Launch date in mid-July
 - 3. Development of web site has helped streamline and improve operations as they have been reviewed
 - 4. Revamping email newsletter
 - d. Animal Statistics
 - i. No additional updates
 - e. Questions on current financials
 - i. Financials for May not yet available. Will be sent when complete
5. Old Business
- a. Board Interviews and Appointments
 - i. Reviewed updated board candidate listing
 - ii. Shirley brought forward new name of Jay Handy
 - iii. Cathy will move forward re-contact with Dr. Julie Fagen
 - iv. Pam Hart was a no at this time, but keep in mind for future due to other time commitments
 - v. All board members were asked to think of a possible candidate from their contacts
 - b. Board Committees
 - i. Chairpersons
 - 1. Board Operations committee still needs a chairperson
 - a. Cathy and Shirley will assist the new chair in getting familiar with responsibilities
 - 2. Pam will schedule discussion on Legislative committee and legislation in Wisconsin with Joel and Maggie
 - a. Joe will give update to entire board in either August or September on this issue
 - ii. Board Committee Charter Review Deadline (July 31)
 - 1. Finance and Philanthropy charters complete
 - c. Comments on Vision Statements
 - i. Deferred to July meeting
 - d. Board Evaluations and Board Member Agreements
 - i. Due to Cathy before July meeting
6. New Business
- a. Legislative Committee
 - i. Delayed to August board meeting
 - ii. Shirley sent out old committee charter for review
7. Committee Activity and Charters
- a. Finance (Cathy)
 - i. Will be at annual meeting to validate ballot counting
 - b. Philanthropy (Lily)
 - c. Nominating (Cathy)

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- d. Board Operations (To Be Determined)
- 8. Adjourn
 - a. Meeting was adjourned at 12:51PM.

Respectfully Submitted by,

Cathy Holmes
Board Secretary