

The Dane County Humane Society
Board of Directors Meeting – July 17, 2018 11:00 a.m.

Attendees: Joe Goode, Cathy Holmes, Amy Johnson, Shirley Crocker, Joel Davidson

Excused: Sara Colopy, Lily Bickers, Laura Murray, Maggie Premo

Guests: Beth Rodgers, FIT Coordinator

Staff: Pam McCloud Smith, Amy Good

1. Staff Presentation – Beth Rodgers
 - a. Oversees Day to Day operation of FIT Center, since 2008
 - b. Recently completed FIT remodel that expanded cat cages in Center, adding portals
 - c. Average stay of a cat in FIT is 45 – 50 days
 - i. Includes completion of cultures required to show negative for Ringworm
 - d. Approximately 25 – 30 volunteers provide 365 day per year coverage
 - e. 1,000th Cat was treated and cured in October 2017. Program originally began in 2003.
 - f. Have more cats from other shelters for treatment than DCHS cats
 - i. Charge of \$150 per cat for treatment when not DCHS cat
2. Call to Order and Opening Business
 - a. Officially called to order at 11:26AM
 - b. June 19, 2018 meeting minutes to approve
 - i. **Motion by Joel to approve.** Second by Amy J. **Motion carried.**
 - c. Draft minutes from 2018 Annual Membership meeting were reviewed.
 - i. No changes identified
3. Regular Updates
 - a. Executive Director Update
 - i. Cat and Critter Housing Remodel
 1. Getting staff input and UW Vet School feedback
 2. All feedback will be combined with original plans to create foundation documents for Architect to try and keep costs as minimal as possible.
 - ii. Provided significant support to other shelters this past month
 1. Adams, Fox Valley and Sauk County
 2. Assisting with operational issues, to try and improve financial situations as well as operations by reducing costs
 - iii. Possible building on corner lot of Voges Road
 1. Pam will stay informed in case of any impact to DCHS ability to use its land
 - b. Development Update
 - i. DCHS new Website Demonstration
 1. Amy Good reviewed the new website, rolled out last week
 2. Done by Cricket Design Works
 - a. Gave significant price break
 - b. Adopted dog from DCHS
 3. Site is mobile friendly
 4. Improved content, new color palette, focus on being friendly and inclusive – “how can DCHS help?” orientation

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5. Pulled Wildlife to its own location for better viewing
 6. DCHS has full editing control
 7. “News” section will be used like Blog to help communication
 - ii. Reviewed report
 1. Camp Pawprint sold out, included added sessions
 2. Reviewed retention statistics
 - a. Will better define these in future including how used in goal setting
 3. Bark and Wine moving forward.
 - a. 2 tickets reserved for each Board member to both VIP and main event.
 - b. If can't use them, please pass on general admission tickets, but not VIP tickets.
 - c. Request for wine from Board members
 - d. Busy spring, Directors Council underway with good feedback so far.
 - c. Animal Statistics
 - i. No additional updates
 - d. Questions on current financials
 - i. Financials for June reviewed
 1. Positive results, in front of budget
4. Old Business
- a. Board Interviews and Appointments
 - i. Reviewed updated board candidate listing
 - ii. Joe Goode will contact Jay Handy
 - iii. Cathy will check with Laura regarding her discussions with Rachel Rassmussen
 - iv. Goal remains to fill at least 11 of the 13 seats
 - b. Board Committees
 - i. Board Operations committee still needs a chairperson
 1. Hopefully will be met with new board member
 2. Cathy will check with Cris Marsh about assistance in updating some of the current information on the Board web site
 - ii. Board Committee Charter Review Deadline (July 31)
 1. Nominating Committee needs charter
 2. Legislative Committee may need charter updates by Joel and Maggie
 - c. Workshop on Vision Statement
 - i. Postponed to August meeting
 - ii. Cathy will send out Amy Johnson's comments also for review
 - d. Board Evaluations and Board Member Agreements
 - i. Not complete yet
 - ii. Cathy will follow up with members needing to complete
 - iii. Cathy will summarize evaluations when completed by all
5. New Business
- a. Legislative Committee Re-Launch Game Plan
 - i. Good meeting for Maggie and Joel with Pam and Eilene Ribbens
 - ii. Two levels of issues

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1. Changes to 173 or other Statutes
2. Enforcement of current Statutes by Counties, Townships, etc.
3. How to educate on multiple levels about the importance of the treatment of animals?
 - a. Are there statistics or studies that can help show the savings to local communities that come from avoiding issues identified by animal mistreatment? For example, reduction in sexual abuse cases when animal statutes are enforced.
 4. Joel and Maggie will look at how the Legislative Committee can possibly participate in Eilene's even planned for April 2019
 5. Joe Goode will look for possible sources of information on how actively enforcing laws against mistreatment of animals can lead to reductions in the future in criminal cases against people, saving money and improving communities
- iii. Joe Goode is giving day-long conference hosted by Megan Senatori regarding Family violence and Animal Cruelty on Oct 5th at University Club
 - b. August 2018 Presentation by Goode (Background and Players)
 - i. Delayed to September board meeting
6. Committee Activity and Charters
 - a. No other updates
7. Adjourn
 - a. Meeting was adjourned at 12:53PM.

Respectfully Submitted by,

Cathy Holmes
Board Secretary