

*The difference
your dollar
can make!*



\$500 can
provide treats
and toys for 40
dogs in our
Canine Behavior
Modification
Program

\$1,000

can provide 4
months of food
for injured
raptors like owls
and hawks



\$2,500 can
provide care
and supplies for
100 animals in
foster care

\$5,000

can
provide all cat
dental surgeries
needed for 2
months



\$10,000

can provide all
core vaccines
for shelter cats
and dogs for
an entire year



Dane County Humane Society

Toto's Gala 2023 • Event Partnership

Join 400 fellow animal lovers at Monona Terrace for a glamorous night of puppy greeters, cocktails, dinner, and dancing. We'll have a great time making a big impact for the animals in our community!

Event Date: Friday, March 24, 2023

Location: Monona Terrace

Attire: Semi-formal

6:00-7:00 pm—Cocktail Hour

Puppy, kitten, and other animal greeters will welcome guests into the Grand Terrace for a cocktail hour, silent auction, and a chance to mingle with two- and four-legged friends.

7:00-9:00 pm—Dinner and Presentation

We'll move into the Ballroom for dinner and a chance to hear the untold stories of animals who found their way to DCHS.

9:00-11:00 pm—After Party

We'll wrap up the night by turning up the tunes at the After Party - be sure to wear your dancing shoes!



*Join us for
the biggest night
for animals in
Dane County!*

	Emerald City \$20,000 (1 available)	Platinum \$10,000 (2 available)	Gold \$5,000	Silver \$2,500	Bronze \$1,500	Company Sponsor \$1,000
Pre-Event Recognition						
Recognition on promotional materials (invitation, e-newsletter, etc.) <i>*if confirmed by corresponding deadlines</i>	Presenting Sponsor Logo	Lead Sponsor Logo	Logo	Logo	Business Name	Business Name
Recognition in press release	Presenting Sponsor	Lead Sponsor	Sponsor			
Recognition in Pet of the Week segments, when possible	Presenting Sponsor					
Recognition in print and digital media ads <i>*if confirmed by corresponding deadlines</i>	Presenting Sponsor					
Day-Of Recognition						
Event tickets	16 Guests (2 tables)	8-10 Guests (1 table)	8-10 Guests (1 table)	8 Guests (1 table)	8 Guests (1 table)	8 Guests (1 table)
Recognition day of event (on screen, print program, etc) <i>*if confirmed by print dates</i>	Presenting Logo	Prominent Logo	Prominent Logo	Logo	Logo	Business Name
Verbal recognition during presentation	Presenting Sponsor	Lead Sponsor	Business Name			
Ongoing Benefits						
Recognition on event website for up to 1 year	Presenting Logo	Prominent Logo	Linked Logo	Linked Logo	Linked Logo	Business Name
Recognition on social media posts	Presenting Mention	Lead Mention	Group Post Tag	Group Post Tag	Group Post Tag	Group Post Tag
Private behind-the-scenes tour of DCHS <i>*redeemable in 2023 only</i>	X	X	X	X	X	X
Group Volunteer Experience for up to 10 participants <i>*redeemable in 2023 only</i>	2	1	1			

Special Opportunity: Puppy Greeter Sponsor—\$7,500

Bring extra joy to our guests by sponsoring the puppies and other animals who greet each person as they walk through the doors!

Benefits include: Everything from Gold Level Sponsorship, plus: Prominent logo recognition onsite around animal greeter stations.



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Dane County Humane Society

Bark & Wine 2023 • Event Partnership

Snuggle puppies, play with kittens, and enjoy tasty beverages and hors d'oeuvres! Bark & Wine is your chance to get a behind-the-scenes look at all of DCHS' lifesaving programs, and meet the people who make them happen.

Event Date: Saturday, September 30, 2023

Location: Dane County Humane Society
5132 Voges Road

Attire: Smart Casual

6:00-7:00 pm—VIP Cocktail Hour

VIP guests will get the first chance to meet our animal greeters, peruse the tasting stations, place their auction bids and explore the shelter.

7:00-9:00 pm—General Admission

We welcome all Bark & Wine guests into the shelter to enjoy all that the event has to offer!

8:00 pm—Presentation and Fund-A-Need

Your chance to hear several happy tails of animals who have benefitted from your generosity and learn how your donations make a difference!



"We sponsor Bark & Wine to make a better life for all the companion and wild animals at DCHS. We love knowing our donation helps animals get the care and love they need until they find their forever homes."

— Kim & John Leja,
LZ Management

	Presenting \$15,000 (2 available)	Partnership \$10,000 (2 available)	Best in Show \$5,000	Top Dog \$2,500	Pack Leader \$1,500	Cat's Meow \$1,000	Tail Wag \$500
Pre-Event Recognition							
Recognition on promotional materials (e-newsletter, press release, etc.)	Presenting Sponsor	Partnership Sponsor	Lead Sponsor	Sponsor			
Recognition on invitation <i>*if confirmed by June 30, 2023</i>	Logo	Logo	Logo				
Recognition in Pet of the Week segments, as possible	Presenting Sponsor						
Recognition in print and digital media ads <i>*if confirmed by corresponding deadlines</i>	Presenting Sponsor						
Day-Of Recognition							
Complimentary Tickets	12 VIP	10 VIP	8 VIP	6 VIP	4 VIP	2 VIP	2 Gen Ad
Recognition onsite, day of event (on screen, print program sponsor listing, sponsor sign) <i>*if confirmed by print dates</i>	Presenting Logo	Partnership Logo	Prominent Logo	Logo	Logo	Logo	Business Name
Advertising space in printed program	Full Back Cover	Full Page	Full Page	Half Page	Quarter Page		
Verbal recognition during presentation	Presenting Sponsor	Partnership Sponsor	Lead Sponsor	Business Name			
Recognition on guest tasting glasses	Logo	Logo					
Ongoing Benefits							
Recognition on event website for up to 1 year	Linked Logo	Linked Logo	Linked Logo	Linked Logo	Linked Logo	Name	Name
Recognition on social media posts	Presenting Mention	Partner Mention	Lead Mention	Group Post Tag	Group Post Tag	Group Post Tag	Group Post Tag
Group Volunteer Experience (GVE) with Tour for up to 10 participants <i>*redeemable in 2023 only</i>	GVE with Tour	GVE with Tour	GVE with Tour	GVE with Tour	Tour only	Tour only	Tour only

Ad Details: All printed program ads must be submitted by August 31, 2023.

Full-color, high-resolution (300 dpi minimum) PDF, JPG, or TIFF files. Full page: 4.5"w x 7.5"h · Half: 4.5"w x 3.68"h · Quarter: 2.1167"w x 3.68"h