

The difference
your dollar
can make!



\$500 can
provide treats
and toys for 40
dogs in our
Canine Behavior
Modification
Program

\$1,000

can provide 4
months of food
for injured
raptors like owls
and hawks



\$2,500 can
provide care
and supplies for
100 animals in
foster care

\$5,000 can
provide all cat
dental surgeries
needed for 2
months



\$10,000
can provide all
core vaccines
for shelter cats
and dogs for
an entire year



Dane County Humane Society

Bark & Wine 2023 • Event Partnership

Snuggle puppies, play with kittens, and enjoy tasty beverages and hors d'oeuvres! Bark & Wine is your chance to get a behind-the-scenes look at all of DCHS' lifesaving programs, and meet the people who make them happen.

Event Date: Saturday, September 30, 2023

Location: Dane County Humane Society
5132 Voges Road

Attire: Smart Casual

6:00-7:00 pm—VIP Cocktail Hour

VIP guests will get the first chance to meet our animal greeters, peruse the tasting stations, place their auction bids and explore the shelter.

7:00-9:00 pm—General Admission

We welcome all Bark & Wine guests into the shelter to enjoy all that the event has to offer!

8:00 pm—Presentation and Fund-A-Need

Your chance to hear several happy tails of animals who have benefitted from your generosity and learn how your donations make a difference!



"We sponsor Bark & Wine to make a better life for all the companion and wild animals at DCHS. We love knowing our donation helps animals get the care and love they need until they find their forever homes."

— Kim & John Leja,
LZ Management

	Presenting \$15,000 (2 available)	Partnership \$10,000 (2 available)	Best in Show \$5,000	Top Dog \$2,500	Pack Leader \$1,500	Cat's Meow \$1,000	Tail Wag \$500
Pre-Event Recognition							
Recognition on promotional materials (e-newsletter, press release, etc.)	Presenting Sponsor	Partnership Sponsor	Lead Sponsor	Sponsor			
Recognition on invitation <i>*if confirmed by June 30, 2023</i>	Logo	Logo	Logo				
Recognition in Pet of the Week segments, as possible	Presenting Sponsor						
Recognition in print and digital media ads <i>*if confirmed by corresponding deadlines</i>	Presenting Sponsor						
Day-Of Recognition							
Complimentary Tickets	12 VIP	10 VIP	8 VIP	6 VIP	4 VIP	2 VIP	2 Gen Ad
Recognition onsite, day of event (on screen, print program sponsor listing, sponsor sign) <i>*if confirmed by print date August 21, 2023</i>	Presenting Logo	Partnership Logo	Prominent Logo	Logo	Logo	Logo	Business Name
Advertising space in printed program	Full Back Cover	Full Page	Full Page	Half Page	Quarter Page		
Verbal recognition during presentation	Presenting Sponsor	Partnership Sponsor	Lead Sponsor	Business Name			
Recognition on guest tasting glasses	Logo	Logo					
Ongoing Benefits							
Recognition on event website for up to 1 year	Linked Logo	Linked Logo	Linked Logo	Linked Logo	Linked Logo	Name	Name
Recognition on social media posts	Presenting Mention	Partner Mention	Lead Mention	Group Post Tag	Group Post Tag	Group Post Tag	Group Post Tag
Group Volunteer Experience (GVE) with Tour for up to 10 participants <i>*redeemable in 2023 only</i>	GVE with Tour	GVE with Tour	GVE with Tour	GVE with Tour	Tour only	Tour only	Tour only

Ad Details: All printed program ads must be submitted by August 31, 2023.

Full-color, high-resolution (300 dpi minimum) PDF, JPG, or TIFF files. Full page: 4.5"w x 7.5"h · Half: 4.5"w x 3.68"h · Quarter: 2.1167"w x 3.68"h