## The Dane County Humane Society

Board of Directors Meeting – November 17, 2020 11:00 a.m.

Attendees: Shirley Crocker, Joe Goode, Cathy Holmes, Amy Johnson, Julie Fagan,

Mark Knipfer, Joel Davidson, Joy Cardin, Sarah Colopy, Laura Murray

joined 11:10), Lilly Bickers, Maggie Premo

**Excused:** Sara Colopy

Guests: None

Staff: Pam McCloud Smith, Amy Good

Note – This entire meeting occurred using video and/or phone conferencing.

- 1. Call to Order
  - a. Called to order at 11:04AM
  - b. Approve October 20, 2020 meeting minutes
    - Motion to approve minutes by Joy Cardin. Second by Lilly Bickers.
      Motion carried.
- 2. Regular Updates
  - a. Executive Director and Development Update Pam
    - i. Covid
      - 1. Reviewing safety measures due to high Dane County numbers of cases.
    - ii. Remainder of update given in closed session
      - 1. 2 staff tested positive, no apparent spreading to anyone at DCHS
  - b. Animal Statistics Pam
    - i. Sent out via email
  - c. Development Report Amy
    - i. Overall going well
    - ii. Very successful recent Help me Heal campaign
    - iii. Ready for fourth quarter activities
      - 1. Year-end appeal being sent next week.
      - 2. Expecting average results
  - d. Financial Report Cathy
    - i. Waiting on October financial reports
- 3. New Business
  - a. 100 Year Anniversary Update Amy
    - i. Reduced four goals to 2 goals for the event
      - 1. Celebrating history as a local organization
      - 2. Welcome 100 new Legacy Society donors
    - ii. Celebration to begin with Toto's 2021
      - 1. Toto's 2021 will be virtual
      - 2. Still working on what it will look like
      - 3. Identifying milestones and how to celebrate them
      - 4. Will continue celebration until Toto's 2022
        - a. Hopefully In-Person event
  - b. Diversity Committee
    - i. Proposal by Amy Johnson to form new board committee

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- ii. Amy presented draft committee charter for review
  - 1. Committee could serve as a liaison between the Operational diversity committee and the board to improve the overall impact and interaction of DCHS with our diverse community
  - 2. Looking for DCHS to increase its outreach to a more diverse Dane County community, eventually generating more diverse, qualified Board candidates
- iii. Joe Goode and Joel Davidson recommended presentation from Shiva Bidar of UW Health possibly for January board meeting
- iv. Board members interested in joining Diversity Committee
  - 1. Amy Johnson
  - 2. Julie Fagan
  - 3. Sara Colopy
  - 4. Lilly Bickers
- 4. Old Business
  - a. Shiva Bidar in 2021
    - i. Joel and Joe working on date and content
    - ii. See (3)(a)
  - b. IPS Status Finance Committee
    - i. IPS in Final Draft Form, planning to finalize at next meeting and present to UBS, hopefully no later than January Finance meeting
  - c. Legislative Committee Charter Approval
    - i. Reviewed next draft of Charter and discussed
    - ii. Specificity in Section 7 will be added regarding directing activities to move forward the legislative agenda.
    - iii. Maggie Premo moved to approve the draft agenda subject to the change identified in (4)(c)(ii). Amy Johnson seconded. Motion approved.
- 5. Committee Activity skipped at this meeting due to time constraints
  - a. Finance
  - b. Philanthropy
  - c. Nominating
  - d. Board Operations
  - e. Legislative
- 6. Adjourn to Closed Session
  - a. Meeting was adjourned at 12:05PM.

Respectfully Submitted by, Cathy Holmes Board Secretary