

The Dane County Humane Society

Board of Directors Meeting – January 17, 2023 11:00 a.m.

Attendees: Joel Davidson, Cathy Holmes, Joy Cardin, Amy Manthey, Laura Murray, Amy Johnson, Maggie Premo

Excused: Linn Roth, Julie Fagan

Absent: Sara Colopy

Guests: None

Staff: Pam McCloud Smith, Amy Good, Doug Brown

Note – This entire meeting occurred in person at DCHS and by Zoom video conference.

1. Call to Order
 - a. Called to order at 11:02AM.
 - b. Approve December 20, 2022 open meeting minutes
 - i. **Motion to approve minutes by Joel Davidson.** Second by Joy Cardin.
Motion carried.
2. Regular Update
 - a. Executive Director Update – Pam McCloud
 - i. See Report
 - ii. Board member giving summaries for 2022 were handed out to members present
 - iii. DCHS has just begun accepting vehicle donations
 1. Using CARS which gives a 20% / 80% split of value
 - iv. Annual audit is the week of January 23, expected to complete that week
 1. Projecting \$500,000 loss for 2022
 - a. No PPP funds received in 2022
 - i. \$500,000 in 2020 and 2021
 - b. Unrealized loss on investment portfolio at year-end of approximately \$350,000
 - v. Animal Behavior Consultant coming to DCHS to review Dogs Behavior programs and activities
 - b. Animal Statistics – Doug Brown
 - i. Reviewed 2022 overall results
 - ii. Good cat numbers, especially in light of Madison Cat Project stepping back from feral cats
 - iii. Numbers little less positive for dogs, most likely due to getting less highly adoptable transfer dogs.
 1. Partly why looking at Behavior program improvements to increase adoptability
 2. Also looking to increase Fostering
 - c. Development Update – Amy Good
 - i. See report
 - ii. 2022 ended very well
 - iii. 46.99% overall donor retention

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1. Industry average only 42%
 2. Annual appeal at almost \$200,000, target goal of \$130,000
 - d. Financial Report – Amy Manthey
 - i. Audit beginning so no December financial reports
 - ii. Identified monthly Board Report and Board Dashboard as most relevant regular board financial reports
 - iii. Reviewed the three graphs provided on the Board Dashboard
 1. Identified what information board members should garner from these graphs
 - a. Discussed what variances mean on the dashboards
 2. Request was made for possible trend reporting
 - a. Amy will work on a 5 year trend document that could be issued annually
3. Old Business
 - a. Board Meeting Schedule
 - i. Confirmed proposed schedule as follows
 1. Meet March, April, May, September, October, November
 2. Optional meetings in July (ED review) and December (annual budget approval)
 3. Confirmed new schedule is compliant with By-laws
 4. Section 4.14 of By-laws should be changed to allow a 2/3's approval of Board action when working outside of a regular meeting via electronic media.
 - ii. Cathy will draft By-law change to 4.14
 1. Will need board approval
 2. Then need membership approval at Annual Membership meeting
 - iii. Motion to change board meeting schedule
 1. **Motion by Cathy Holmes to change the regular DCHS Board meeting schedule to the third Tuesday from 11AM – 1PM in the months of March, April, May, September, October and November. July and December will be months for optional meetings if needed.** Second by Joel Davidson. **Motion carried.**
 - b. Regular Zoom link for Board meetings
 - i. Laura will host a standing Zoom link that everyone can add to their calendars for the scheduled meeting dates
 - ii. Pizza schedule updated
 - c. Corporate Governance Presentation
 - i. PowerPoint presentation available
 4. New Business
 - a. Reminder – Toto's Gala is March 24th at the Monona Terrace
 - i. Please host a table if possible
 5. Committee Activity
 - a. Finance
 - i. Will review audit findings at February meeting
 - b. Philanthropy – on hold
 - c. Nominating
 - i. Amy Good will email introduction to Dan Aiman for Cathy Holmes

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- ii. Two other candidates are in process
 - d. Board Operations
 - i. Will need to move forward possible software review and discussions for board materials
 - e. Legislative
 - i. Joel reaching out to Eilene Ribbons to see if there are any particular open issues
 - f. DEI
 - i. Scheduling next meeting
 - 1. Discussing what areas of community DCHS might want to reach out to
6. Adjourn
- a. Meeting was adjourned at 12:45 PM

Respectfully Submitted by,
Cathy Holmes
Board Secretary