**DANE COUNTY HUMANE SOCIETY**

**BOARD OF DIRECTORS CANDIDATE PROFILE**

**Amy Johnson**

STATEMENT OF INTENT

To utilize my skills, experience, and professional background to be a valuable asset to Dane County Humane Society (DCHS). My area of expertise is in marketing, operations, and development.

DCHS EXPERIENCE

DCHS Board of Directors: 2016‒present.

DCHS DEI Committee: Chair 2021‒present.

PROFESSIONAL BACKGROUND

I have 17 years of board and committee experience, and am adept at working with a group of diverse individuals to formulate, set, and implement organizational goals. I have also been in my current position as general manager, publisher, and sales director of a publishing/marketing company for 25 years. I oversee administrative, production, and sales teams, and am responsible for the company’s growth and stability.

My professional experience has afforded me the opportunity to work with numerous companies, organizations, and individuals. I’m in a unique position with a wide range of business, media, and marketing connections.

OTHER SERVICE

Dane Buy Local Board of Directors: 2015‒present. President 2016‒2021, currently serving as Past President.

Dane Buy Local DEI Committee: 2020‒present.

Village of McFarland Senior Outreach Services Committee: 2021‒present.

Yellarum: 2021‒present.

Madison Originals Board of Directors: 2015‒2016 & 2005‒2010.

Madison Originals Marketing Committee: Co-Chair 2010‒2015